

Your Investment

Benefit	Platinum 5,000	Gold \$2,500	Silver \$2,000	Bronze \$1,500
Present an award at the awards ceremony	✓			
Acknowledgments at sponsor level during ceremony, in public speeches, board meetings, press interviews	✓			
Name an award (eg ABC Org Lifetime Achievement Award) ¹	✓			
VIP complimentary dinner tickets valued at \$100 per person	8 tickets	4 tickets	2 tickets	1 tickets
Speak at the awards ceremony	✓			
Newspaper and Radio Interviews with Photo at ceremony: Published in New Pittsburgh Courier (NPC), WAMO post event	✓			
6 Print Ads/Press Release: NPC, Soulpitt, Facebook; valued at \$900	✓			
Logo in Newspaper, Email Blasts, Direct Mail Blasts, Facebook Posts, Social Media	✓			
Two (2) pull-up banners ² at the awards ceremony	✓			
Display promotional flyers ³ on cocktail tables at the awards ceremony	✓			
Your logo on beautiful custom-made Brunch Place Cards	✓	✓		
Your name and logo displayed on the audio-visual presentation and all press releases	✓	✓		
Full page colored Ad in ceremony booklet back cover	✓	✓	✓	
Your logo in the ceremony booklet	✓	✓	✓	✓
Acknowledgement at your sponsor level on the awards website, including your logo with a link to your organization's website	✓	✓	✓	✓

Your Investment Continued

Benefit

Four levels of premium sponsorship are available for the benefit of your organization; Platinum, Gold, Silver or Bronze, in addition to the opportunity to provide support through sponsoring NCM Awards.

Many of the sponsor packages include complimentary tickets (valued at \$100 per person) to attend the awards dinner ceremony and celebrate the announcement of honorees.

The evening includes a full course dinner with beverages and live entertainment -a great way to reward your outstanding staff or valued clients.

As a Platinum sponsor you are invited to put your name to an award, providing extra exposure for your investment.

1. *The category name will be shown with your company name on all printed materials and online content including the trophies, conditional to the sponsorship agreement being entered into prior to production dates.
2. *All banners and promotional materials (except dinner place cards) are to be provided by the sponsor and given to the event coordinator three working days prior to NCM Awards (to be held Friday, June 7th). Platinum sponsors will be allocated table space to display promotional materials. The Platinum sponsor is also guaranteed one full dinner table of 8.
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